

Dr. Seun Asala

PROFILE & DESIGN PORTFOLIO

ADVOCACY BRIEF

Measuring Targets and Maintaining Epidemic Control (EDIC) Nigeria Ventilator support

COVID-19 - The Nigerian Response

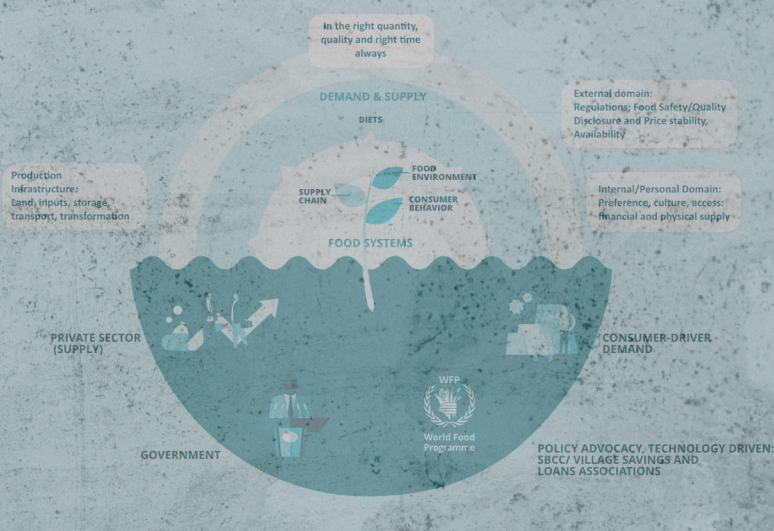
Nigeria detected the first case of COVID-19 on March 20, 2020, resulting in the initial outbreak. Emergency response measures were initiated across the country, with the first case being a 60-year-old male.

About the EDIC Project

Measuring targets and maintaining epidemic control (EDIC) is a WFP-led project that aims to support the Nigerian government in its efforts to control the spread of COVID-19. The project focuses on providing technical assistance and support to the Nigerian government in its efforts to control the spread of COVID-19. The project is led by WFP and is supported by the United States Agency for International Development (USAID).

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WFP is the lead agency for the EDIC project, which is supported by USAID. The project focuses on providing technical assistance and support to the Nigerian government in its efforts to control the spread of COVID-19. The project is led by WFP and is supported by the United States Agency for International Development (USAID).



FACTSHEET

MARCH 2021, NIGERIA

Findings from The Facility Level Assessments For 88 Facilities

General assessment

This describes a general capacity of facilities to deliver ventilator care. Core measures included at least one patient having been ventilated in the last 2 months outside the operating room and facility reporting additional ventilator patient capacity.



Infrastructure and equipment

This describes certain core measures of infrastructure including design, supply, electricity, power supply, water, ventilation, face masks, medical gas, ventilator, and ventilator circuit.



PROFILE

Dr. Seun Asala

I am a medical doctor by training, a public health professional, and a self-taught visual communication expert. Over the past 12 years, I have been involved in supporting the design, implementation, scale up and documentation of population-level interventions, aimed at improving the human condition, especially in the areas of HIV/AIDS, TB, Malaria, Nutrition, Maternal and Newborn survival, Prevention of Mother to Child Transmission of HIV, Reproductive health and much more.

I am passionate about supporting organizations and projects that improve lives and develop society, by helping them reach their goals, and tell their stories. I love to help individuals and organizations create, develop and share their stories through various channels: photography and videography; PowerPoint design and optimization; infographics and design media; newsletters, factsheets, posters, social media content, articles, and much more.

Since 2018, I have carried out several information design services (*document design, infographics, factsheets, brochures, PowerPoint slides, social media design etc.*) for a variety of organizations and projects including **Pathfinder International's Saving Mothers' Giving Life project** in Cross River state, **FHI 360's SIDHAS, SFI and SURGE projects**, **Pact Nigeria's SAQIP project**, the **World Food Program, National AIDS Indicator and Impact Survey** as well as for **Ipas** Nigeria (Adamawa, Kano, Anambra states) and many others.

I can be reached on mobile at 09038951488 and via email at ***seun.asala@wearecognito.org*** and ***shawnasala@gmail.com***

My website link is: <https://shawnasala.wixsite.com/mysite>

SERVICES I PROVIDE

- Documentaries and short films
- Photography coverage
- Photo editing
- Videography and editing
- Infographic design
- Graphic design
- Data visualization
- PowerPoint design and optimization
- Document layout and design
- End-of-project multimedia documentation
- Content development for social media marketing, public relations, behavior change communication and business development
- Social media marketing and management
- Photography studio services
- Training and capacity development in visual media (photography, editing, videography and information design)
- Proposal writing
- Event planning, management and media coverage
- Personal and corporate branding
- Portfolio development
- Knowledge management services

ORGANIZATIONS SERVED

- TACONNECT
- DAI
- WHITE RIBBON ALLIANCE
- THE WELLBEING FOUNDATION AFRICA
- UN AGENCIES
- WHO
- HOPE WORLDWIDE NIGERIA
- MEASURE EVALUATION
- DANGOTE FOUNDATION
- ACASS CANADA
- MALARIA CONSORTIUM
- THE CHALLENGE INITIATIVE (TCI)
- FHI 360
- AIDS HEALTHCARE FOUNDATION
- IPAS
- PACT WEST AFRICA
- PATHFINDER INTERNATIONAL
- UNITS ENVIRONMENTAL SCIENCES
- FABRICS AND BEYOND ABUJA
- DREAMWEAVERS EVENTS ABUJA
- WEDEXPO
- MY BIG NIGERIAN WEDDING
- ZUHRI CONCEPTS
- ALL THINGS NAIJA
- ZAHARA MODEL MANAGEMENT
- 2FAFII CLOTHIERS LIMITED
- PENIEL APARTMENTS ABUJA
- AND MUCH MORE

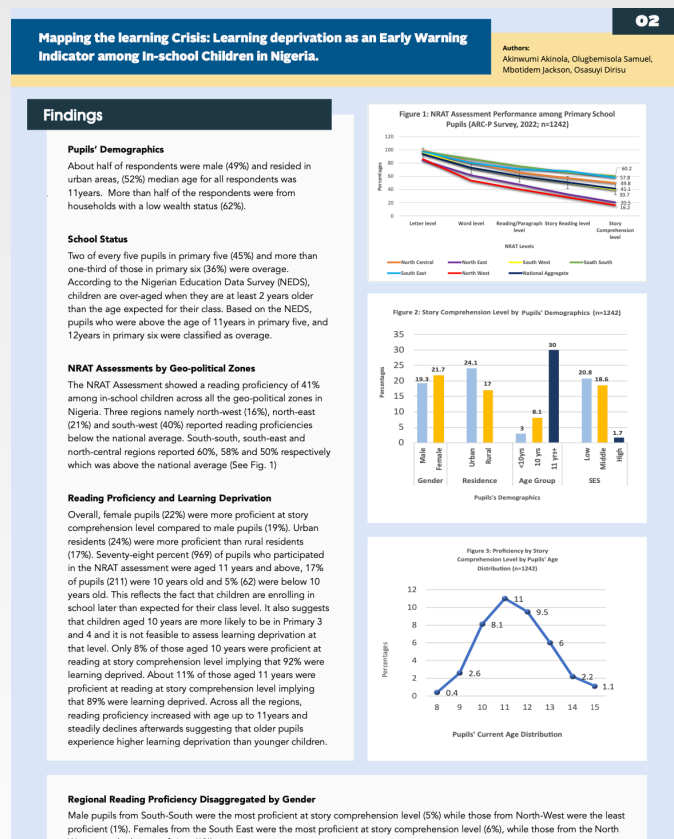
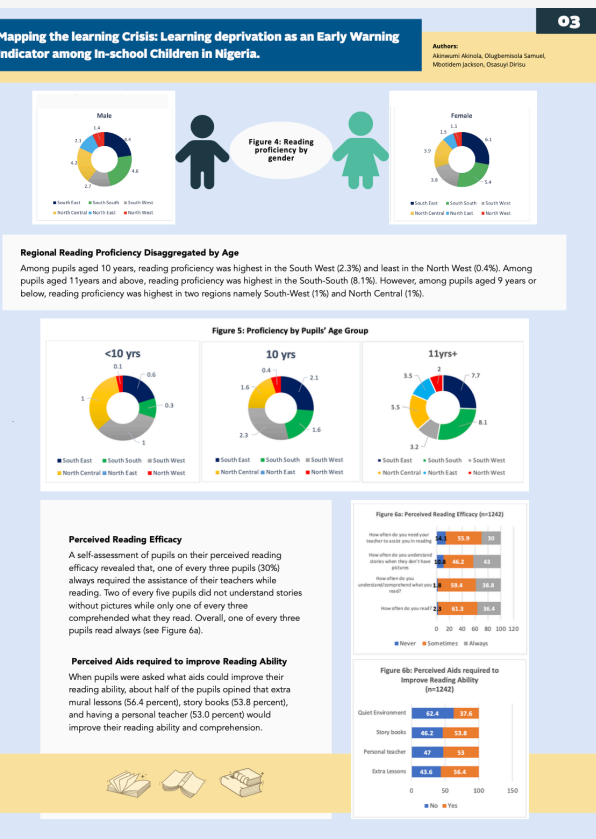
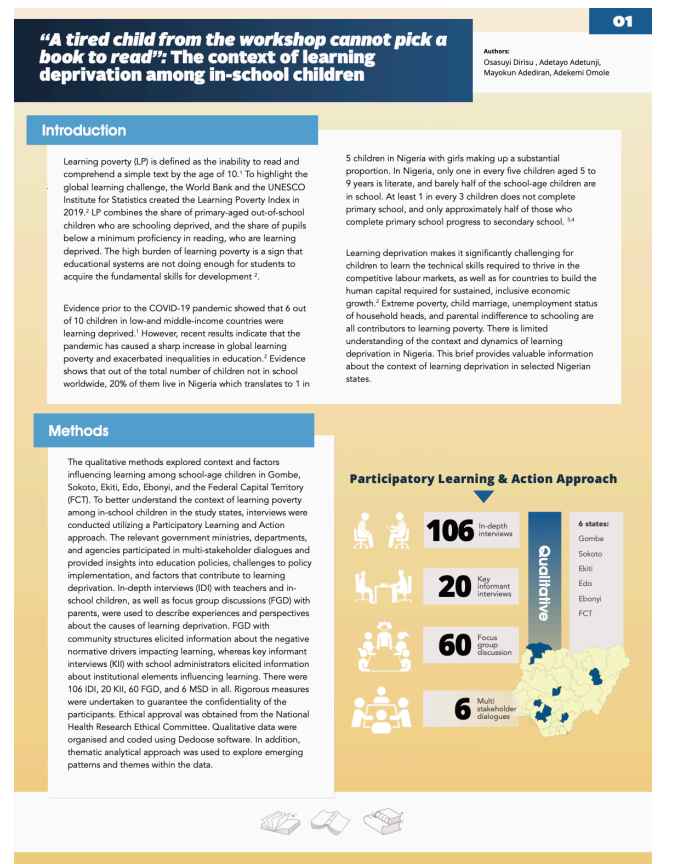
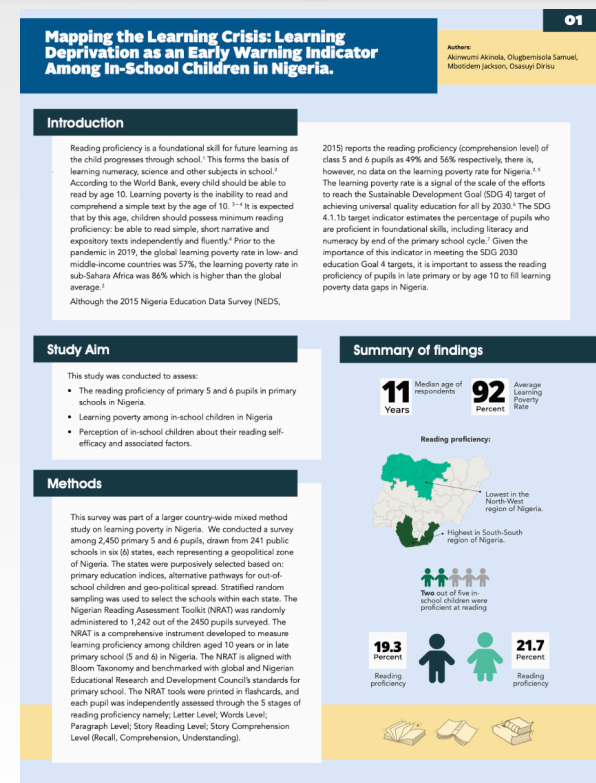
REFERENCES

FHI 360 Zambia	Dr. Edward Kola Oladele	+234 802 659 3510
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FHI 360 Nigeria	Dr. Hadiza Khamofu	+234 803 737 6804
TACONnect Nigeria	Dr. Lilian Anomnachi	+234 803 553 6626

Additional referees can be provided on request.

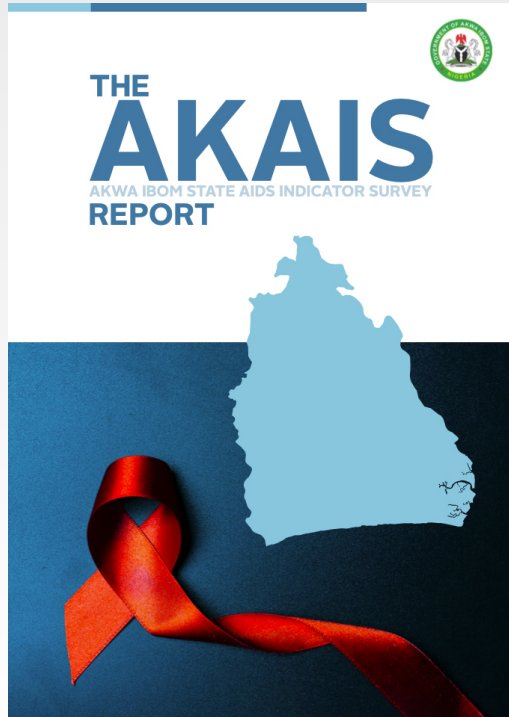
SAMPLES OF WORK DONE IN THE PAST

Layout and infographic design for research briefs



SAMPLES OF WORK DONE IN THE PAST

Cover design and document layout for Akwa Ibom state AIDS Indicator Survey



Cover design and document layout for World Food Programme



Factsheet design for Epic Nigeria COVID-19 Ventilator Support Program

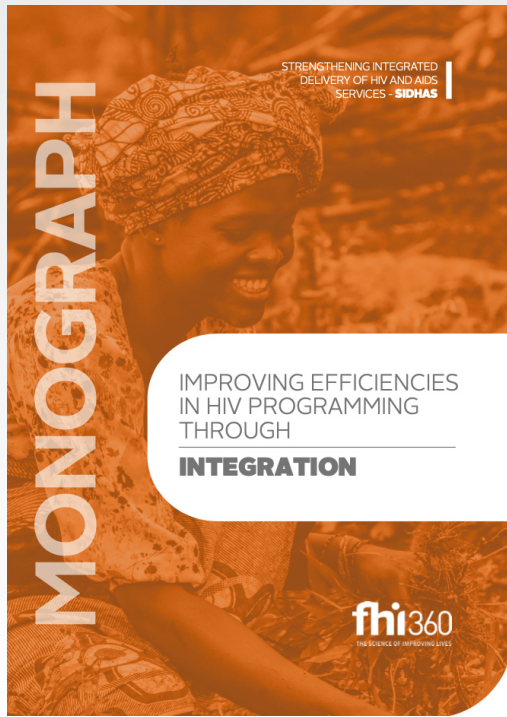


Advocacy Brief design for Epic Nigeria COVID-19 Ventilator Support Program



SAMPLES OF WORK DONE IN THE PAST

Cover design and document layout for FHI 360 Nigeria's SIDHAS Technical Brief



Fact sheet for Self-care SBCC campaign in Nigeria



Trifold for Self-care SBCC campaign in Nigeria

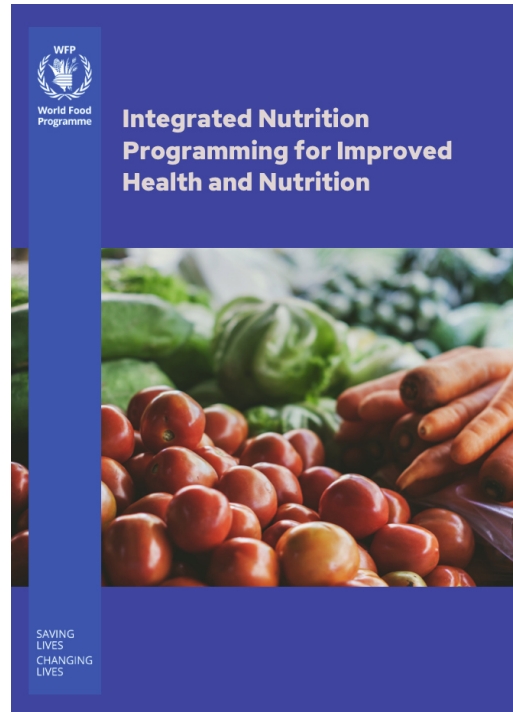


SAMPLES OF WORK DONE IN THE PAST

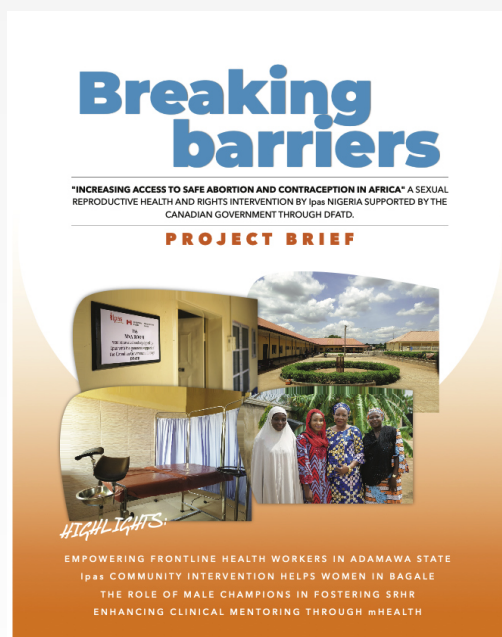
Poster for Self-care SBCC campaign for JSI/WRAN/ FMOH



Cover design and document layout for World Food Programme



Newsletter design and document layout for Ipas/GAC project on SRH



Cover design and document layout for FHI 360 Nigeria's SIDHAS Technical Brief

